



OAMIC

Ohio Association of Mutual Insurance Companies



ANNUAL CONVENTION

JUNE 4-5, 2024 | WESTERVILLE, OH

UPDATED JANUARY 18, 2024

Diamond Sponsor

\$8,000 | Limit of Two Sponsors

- Sponsor(s) will have Leading Sponsor Title for the 2024 OAMIC Annual Convention on materials including the event website, promotional emails, event program, and slide during the opening and closing sessions (deadlines apply)
- Presentation of a sponsor recognition video to be played during the educational portion of the event on June 4th (video is provided by the sponsor and must adhere to provided specs and length of video)
- Sponsorship of President's Reception to include logo on signage
- Signage at event registration desk throughout the event
- Opportunity to provide one small, non-print marketing item near the registration area (subject to OAMIC approval)
- Signage at the Golf Classic Registration Desk
- Two complimentary registrations to the Convention and the Golf Classic*
- Placement in event program on inside cover (deadlines apply)
- Verbal recognition as sponsor throughout event
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

*Complimentary registrations for the Convention and golf outing must be assigned to the same individual and cannot be split.

Topgolf Outing Sponsor

\$5,000

- Sponsor(s) will be listed as Topgolf Outing Sponsor for the 2024 OAMIC Annual Convention on materials including the event website, promotional emails, program, and slide during the closing session (deadlines apply)
- Two complimentary Convention registrations
- Verbal recognition as sponsor of Topgolf Outing throughout the event
- Full page placement in event program (deadlines apply)
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Platinum Sponsor

\$3,500

- Recognition as sponsor during breaks of the Convention on photo frame signage near the break stations
- One complimentary Convention registration
- Half-page placement in event program (deadlines apply)
- Verbal recognition as sponsor throughout event
- Logo on sponsorship page of event program
- Logo on event webpage
- Logo on thank you slides during event
- Logo on all promotional emails (deadlines apply)
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Gold Sponsor

\$2,000

- Verbal recognition as sponsor throughout event
- Logo on sponsorship page of event program (deadlines apply)
- Logo on event webpage
- Logo on thank you slides during program
- Logo on all promotional emails (deadlines apply)
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Silver Sponsor

\$1,000

- Logo on sponsorship page of event program (deadlines apply)
- Logo on event webpage
- Logo on thank you slides during event
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Bronze Sponsor

\$750

- Company name on sponsorship page of event program (deadlines apply)
- Company name on event webpage
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Add-on Opportunity - Breakfast Sponsor*

Thursday: \$500

- Logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Scripted verbal recognition of sponsorship made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to OAMIC approval)

*Menu is pre-selected by OAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation. For sale as an add-on opportunity. Event sponsorship must be purchased.

Add-on Opportunity - Lunch Sponsor*

Thursday: \$500

- Logo recognition on 8.5"x11" photo frame signage in the lunch area
- Scripted verbal recognition within the comments made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to OAMIC approval)

*Menu is pre-selected by OAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation. For sale as an add-on opportunity. Event sponsorship must be purchased.

Add-on Opportunity - Greenie Sponsor*

\$300

- Company logo included on the Golf Classic welcome sign
- Opportunity to provide one small, non-print marketing item near the Golf Classic check-in area (subject to OAMIC approval)

*For sale as an add-on opportunity. Event sponsorship must be purchased.

Add-on Opportunity - Showcase Table Sponsor*

\$550

Located in the event foyer space near break areas, the showcase tables allow companies to engage attendees in a unique social space.

Showcase tables include:

- 6' skirted table
- ID sign on table
- One chair (if permitted by hotel)
- Opportunity to select table location for an additional fee (if applicable)

Each showcase table must have at least one company staff member registered for the event - registration is not included in the showcase table price. All staff attending the event or assisting with a showcase table must be registered. Maximum of one floor sign allowed per table (sign should be no larger than 3' wide by 7' tall).

*For sale as an add-on opportunity. Event sponsorship must be purchased.